

# Membership Benefits

Influence. Information. Impact.

**BDA** Bond  
Dealers of  
America

The Bond Dealers of America (BDA) has a proven track record of effective advocacy exclusively on behalf of middle-market and regional securities firms active in the municipal and taxable fixed income markets, both institutional and retail. BDA is headquartered in Washington, DC and is solely focused on the legislative, regulatory and market practice issues impacting our member firms.

BDA membership benefits your firm in several important ways:

## Influence



### Congress and Regulators:

The BDA designs/creates/develops meetings and events in Washington that allow member firms to influence, educate, and create relationships with key Capitol Hill policy makers and regulators. Working closely with our member firms, BDA's efforts heighten awareness of the key business, market, regulatory, and legislative challenges that directly impact their businesses.

## Information



### Industry Events and Roundtables:

BDA offers annual proprietary events covering every aspect of U.S. fixed income markets, including the increasingly complex regulatory landscape. In addition, BDA webinars allow firms to hear from other top fixed income professionals about high-priority issues impacting firms and the markets.

## Impact



### Legal & Regulatory Effectiveness:

Through the BDA's relationship with the law firm Nixon Peabody, BDA members have access to guidance on Federal regulatory and legal matters directly impacting their business. BDA's relationship with Nixon Peabody provides access to top-tier legal and compliance guidance, saving members an average of \$30,000 per year in outside counsel fees.



### BDA Committees:

BDA enhances the ability of its member firms to respond to regulatory and market practice challenges. Through BDA's market-based committees, and in conjunction with Nixon Peabody, BDA creates forums for members to create market-based solutions to business, market, regulatory and legislative challenges.



### Political Intelligence:

BDA provides member firms with real-time news, and analysis on the most critical political issues impacting the U.S. fixed income markets. BDA provides its members political intelligence that is focused on the four key committees – the Senate Finance Committee, the Senate Banking Committee, the House Financial Services Committee, and the House Ways and Means Committee – that directly impact the fixed-income markets and BDA's public policy focus.



### Industry Relationships:

Through the BDA's committees and events, BDA creates the ability to form beneficial business relationships and trading partnerships amongst US based firms.

## The Bottom Line on Membership

BDA membership tangibly benefits our member firms in a variety of ways. By utilizing the BDA, members increase the presence and impact in Washington, DC of middle-market and regional securities dealers, while saving member firms tens of thousands of dollars in outside legal and regulatory counsel.

**Join the Bond Dealers of America.**  
It's one of the best investments you'll ever make.

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