



DPC DATA Joins the BDA

BDA is happy to announce that DPC DATA is the newest member of the Bond Dealers of America, joining recent additions Roosevelt & Cross, US Bank, Advisors Asset Management, The Karn Group and Trumid - boosting the BDA membership to 65 member firms, up from 14 in 2008.

Our growing membership equals an expanded and enhanced presence in Washington, DC and the industry, which directly results in more tangible benefits to all BDA member firms.

Your direct engagement and support makes us all stronger.

A brief overview of DPC DATA is included below. For more information, please contact DPC DATA president Ken Hoffman at khoffman@dpcdata.com or 201-346-0701.

About DPC Data:

Since 1992, DPC DATA served the municipal bond marketplace with disclosure information and solutions. DPC DATA solutions address disclosure-related regulatory compliance, investment suitability and portfolio surveillance. Today more than 100,000 professionals at leading brokerage, clearing, and advisory firms are active users of DPC DATA solutions. DPC DATA brings unique features to information and disclosure solutions, including the following:

- Historical depth. The DPC DATA repository comprises more than 20 years of officially filed disclosure data. Prior to July 1, 2009, DPC DATA was an SEC-authorized Nationally Recognized Municipal Securities Information Repository (NRMSIR). Since that date, when

the MSRB's EMMA became the sole repository in the industry, DPC DATA has taken a real-time feed of the disclosures officially filed with the EMMA system.

- **Accuracy.** DPC DATA's team of over 30 analysts rapidly processes disclosure documents to ensure correct identification and usability. Upon receipt, the "as posted" filings from EMMA are cleaned, validated, standardized and indexed for incorporation into a vast and comprehensive archive. Additionally, the analytical team has also processed over 500,000 obligor-relevant news articles culled from thousands of local and regional publications.
- **Obligor tracking.** DPC DATA links more than 86,000 municipal obligors to more than 4.8 million CUSIPs, including new ones. With its proprietary obligor identity code system, OBCodes®, DPC DATA can index CUSIPs to disclosures linked to other bonds, including new issues, to ensure that the obligor's disclosure history is fully tracked.
- **Flexible Delivery options.** As the leading commercial provider of municipal disclosure products and services to the industry, DPC DATA has a proven menu of delivery options. These include seamless integration into workflow platforms, integration with intranet/portals and direct browser-based access. In addition, DPC DATA solutions are available through many providers of platforms and back-office services.

For more information about our solutions and their use in various professional sectors, please explore our website. For a demonstration, contact us by clicking [here](#) or email us at sales@dpcdata.com.

Through direct, federal advocacy, industry events, market practice documents and industry surveys, the BDA continues to be the primary advocate in Washington, DC for middle-market and regional securities firms predominantly focused on the US fixed income markets.

For more information on the BDA please contact me at mnicholas@bdamerica.org or 202-204-7901. You can also find more information on the BDA website: www.bdamerica.org.