



Fixed Income Strategy Session

January 28-29, 2016

The Ritz-Carlton Hotel – New Orleans

Thursday, January 28, 2016

12:00 - 3:00pm

BDA 4Q Board of Directors Meeting (Board Members Only)
Ritz-Carlton Hotel

3:30 - 5:30pm

Strategy Session (Board plus full member key contacts)

- View from the top – CEOs on challenges and opportunities facing middle-market firms
- Fixed-Income technology – business solutions and opportunities for regionals?

5:30 - 6:30pm

Cocktail Reception (Includes spouses or significant others)
Broussard's

6:30pm

Dinner (Includes spouses or significant others)
Broussard's

Friday, January 29

8:00 - 11:30am

Strategy Session (Board plus full member key contacts)

- Business conditions – municipal, taxable, retail
- Liquidity and market structure in taxable fixed income
- Washington, DC update – federal regulation, legislation and the political landscape in an election year
- BDA advocacy priorities

11:30am

Meetings Conclude (French Quarter and Garden District tours can be arranged by BDA staff)

*A full agenda will be emailed around next month but please don't hesitate to contact the BDA with any questions or comments.